



Documentation And User Guide



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Getting Started

Tweet Whistle is a powerful and affordable Twitter marketing solution that can help you increase your targeted followers and automate your Twitter posts among many other things.

Tweet Whistle is available for purchase at a one time fee of \$39.95. You are welcome to try out the Tweet Whistle free trial which is limited to sending a huge 300 follows, 100 un-follows, 10 messages and 10 tweets.

Specifications

The minimum specifications for Tweet Whistle are low enough for any PC to be able to run; the specifications are as follows:

- Microsoft Windows XP/Vista/Win7
- 1.0Ghz Processor
- 20 MB Disk Space

Purchasing

Tweet Whistle is available as an instant download for a one time payment of \$39.95. There are no hidden recurring monthly fees or other costs. We ran Tweet Whistle for one week on auto-pilot and you can see the drastic increase in targeted followers to our twitter page.

Notice the difference in followers from before our Tweet Whistle deployment. It was a slow climb trying to recruit followers but that soon changed after we used Tweet Whistle. We averaged around 200 new followers per day and they're followers that share the same interests as we do.

You can purchase Tweet Whistle from the official website www.tweetwhistle.com and navigating to the purchase section.

Upon purchase you will receive Tweet Whistle as an instant download immediately; which then can be used for an unlimited number of accounts.

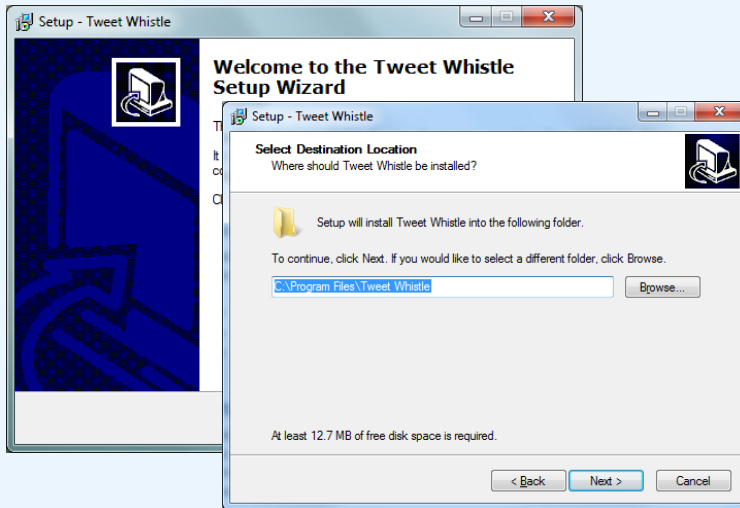
Downloading

You can purchase and download a trial of Tweet Whistle at www.tweetwhistle.com by navigating to the download section.



Installation

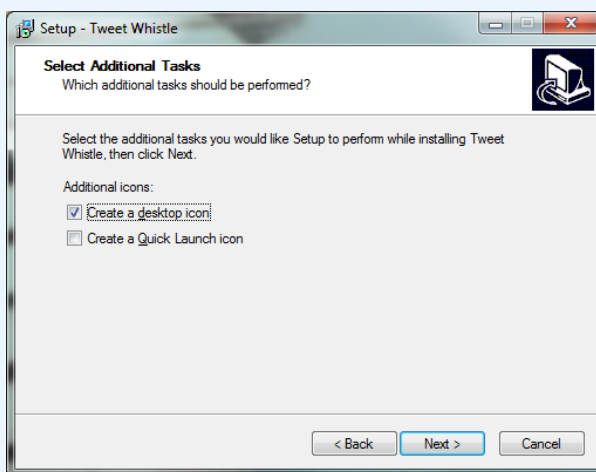
Once you have downloaded Tweet Whistle to your computer; double click the executable to begin installation.



You should now be prompted with the Tweet Whistle installer; the installation process will guide you through installing Tweet Whistle and add a shortcut to your desktop.

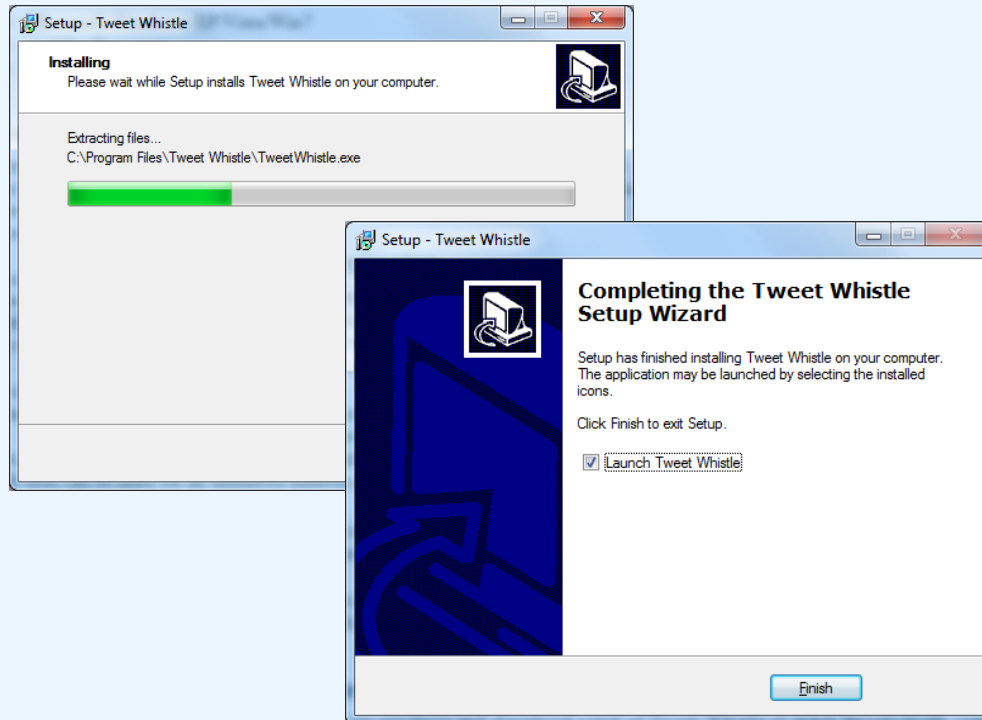
You can specify where you would like to install Tweet Whistle; if you are happy with the default install location then continue by clicking the next button.

Before the installation begins you will be asked if you would like Tweet Whistle adding to your start menu and desktop – the default is a desktop shortcut, if you are happy with these options proceed by clicking next.



Tweet Whistle should now begin to install. If you wish you can cancel the installation process at any time and change the installation options.

Once Tweet Whistle is installed you will be asked if you would like to run Tweet Whistle, thus indicating the end of the installation process.



If you wish you may delete the installation executable you downloaded; this is not needed in order to run Tweet Whistle.

You should only need to install Tweet Whistle once; there is an automatic update option included within the software for when updates are released.



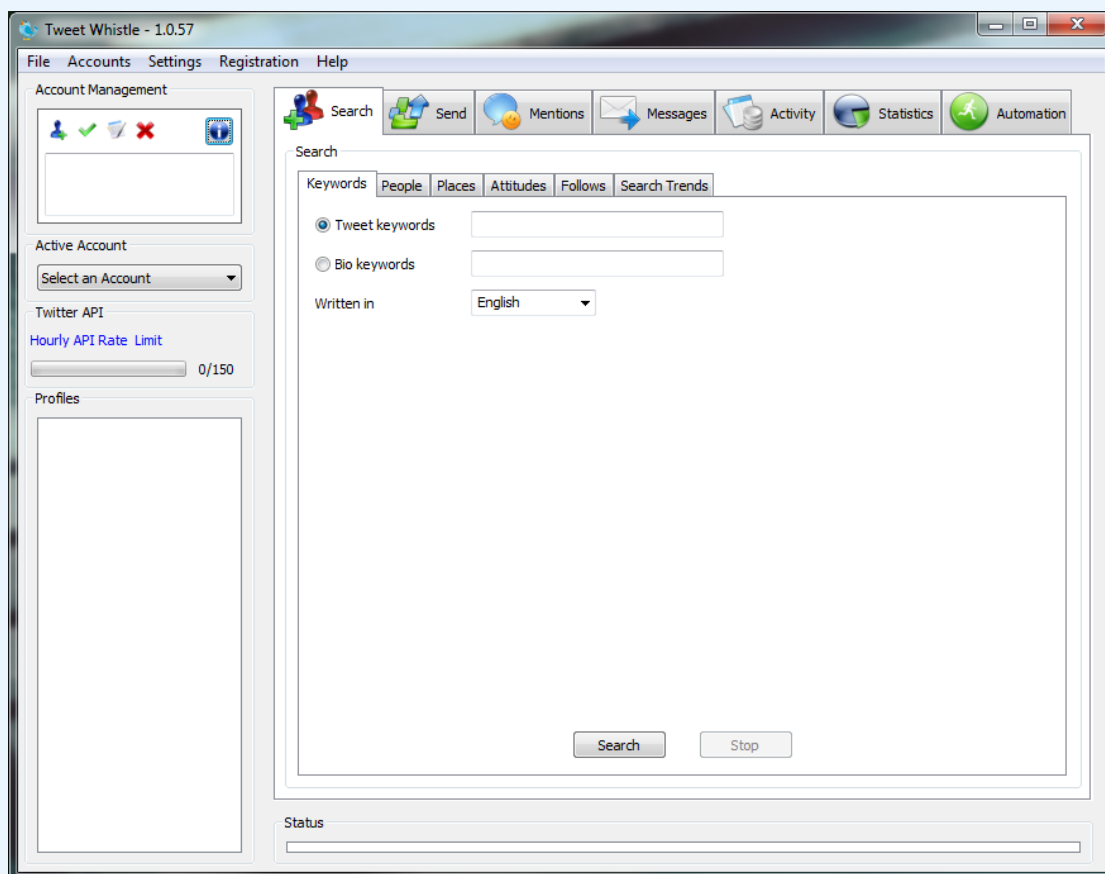
Basic Usage

Tweet Whistle comes with many features; the features covered in this user guide are the following:

- Searching
- Sending Follows
- Mentions
- Messages
- Activity
- Statistics
- Automation

There is also a section on how to setup your Twitter account with Tweet Whistle and troubleshooting any problems you may encounter.

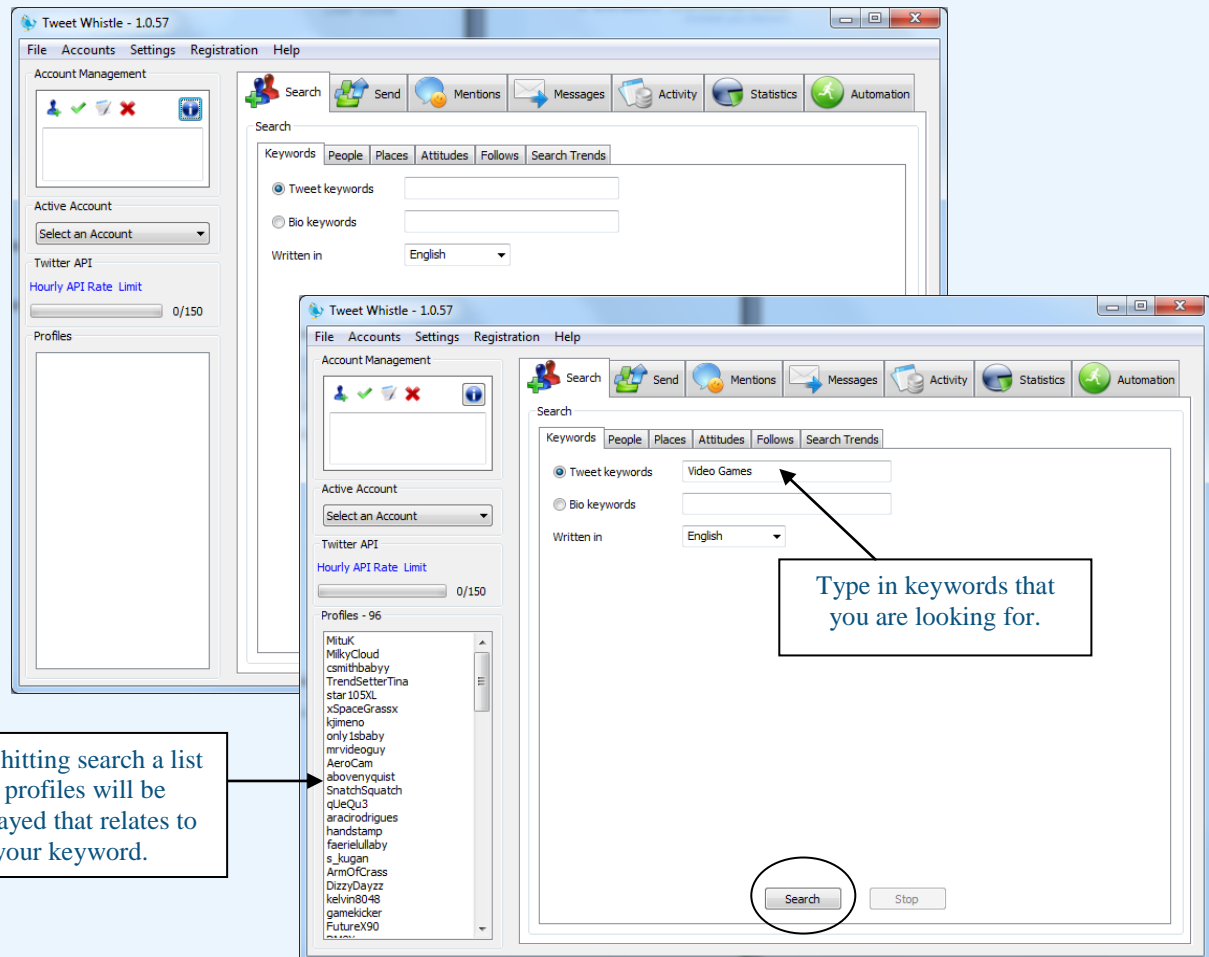
Before proceeding; launch the Tweet Whistle application and you should see the following:



Search for Tweet Keywords

Once you have Tweet Whistle up and running. Load the program by double clicking on the shortcut on your desktop.

Once this has loaded you will see the main screen:



As the screen above illustrates; it is as simple as typing in keywords and clicking the search button below it, this will return all profiles that relate to your keyword.

Searching for keywords is not the only search term; using the Tab headings inside the main “Search” tab you can search for the following;

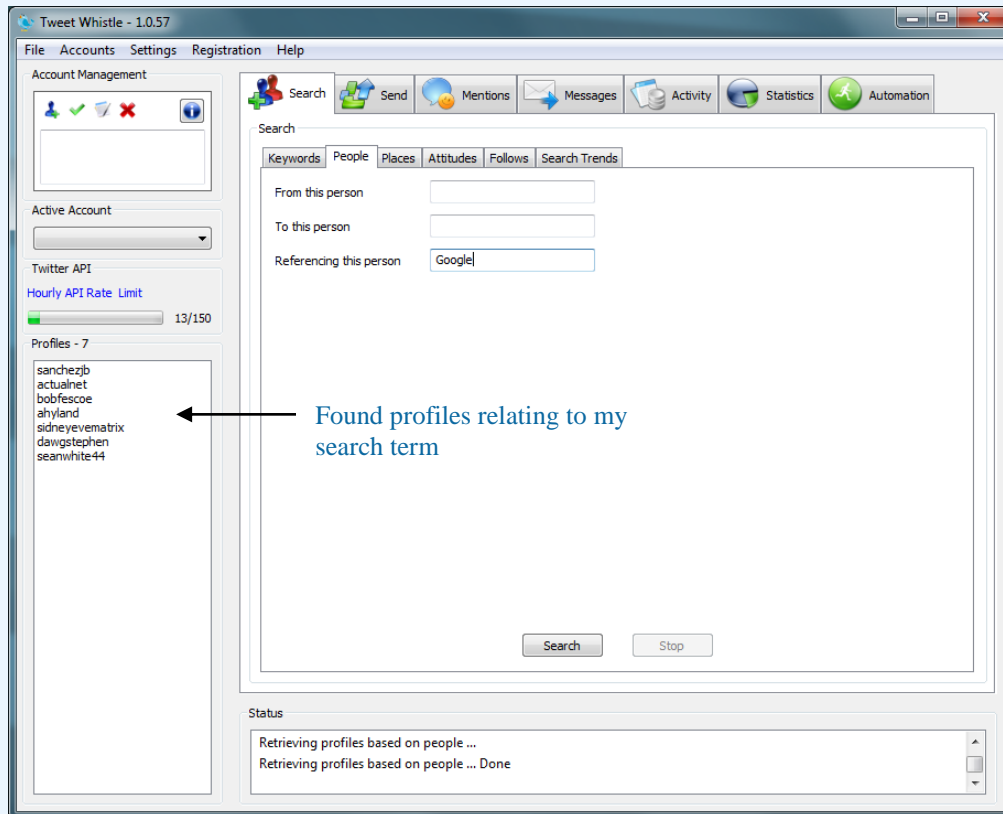
- Keywords
- People
- Attitudes
- Follows
- Search Trends



Searching People

With Tweet Whistle you can also search by people; this will allow you to find all tweets from this person, tweets to this person and any tweets referencing this person.

As you can see below I have referenced the word Google to search for; this will show me all profiles that reference this term.



This will quickly and easily find profiles based on any search term that includes a person's name.

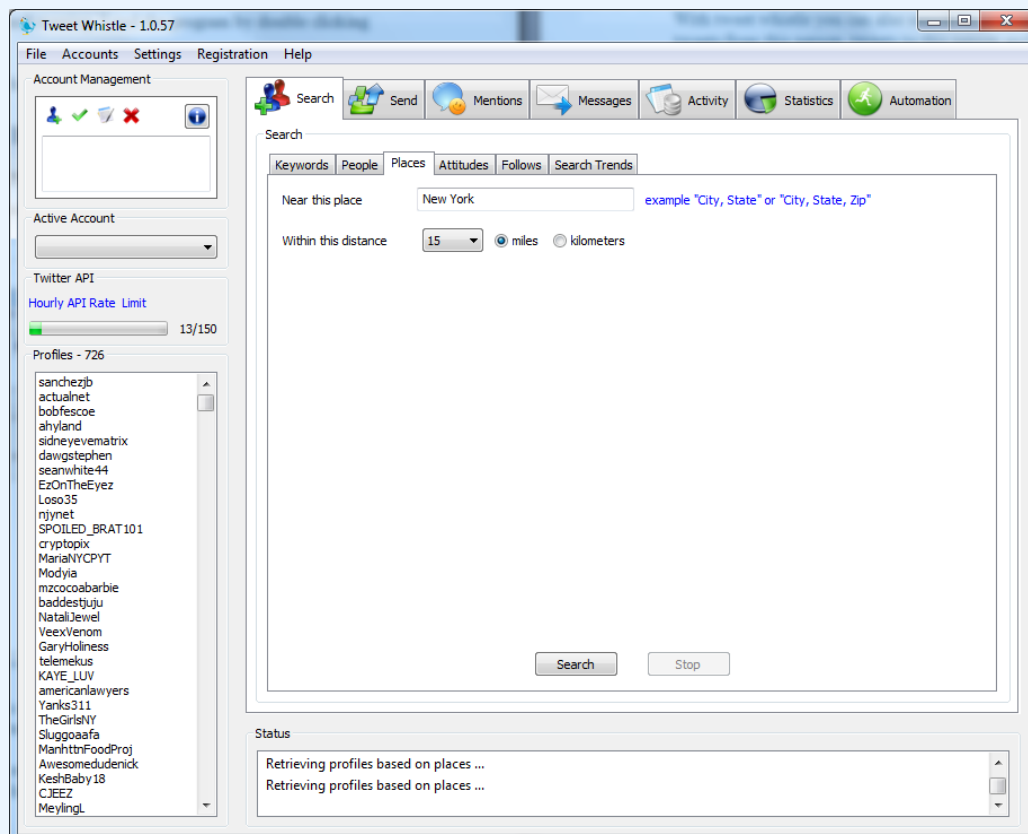


Searching Places

The searching places feature is a powerful tool that will allow you find profiles based on a geographical location.

You can specify the place in the search box; either by city, state or zip code. Then specify the distance from this location from 1-1000 miles or kilometres

The example below shows a search term for “New York” and the distance as 15 miles after clicking the search button Tweet Whistle instantly displayed 726 profiles within seconds.



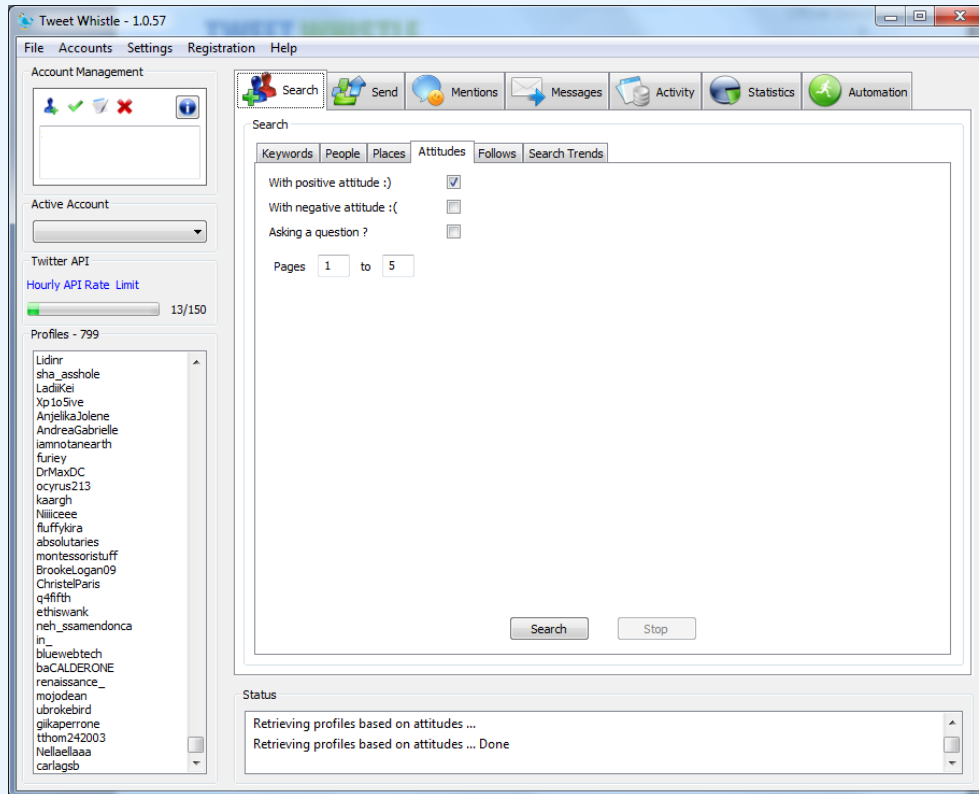
If you can't get a suitable list of profiles on the first search term; try increasing the distance to get more results.



Searching Attitudes

With Tweet Whistle you can instantly search for attitudes in users profiles; with the options of specifying a positive or negative attitude or if they're asking a question.

You will also have the option to specify by pages; the default is 1 – 5.



As you can see on the above screen-shot the extra search term for a positive attitude provided me with extra 73 profiles; of which have a positive attitude.

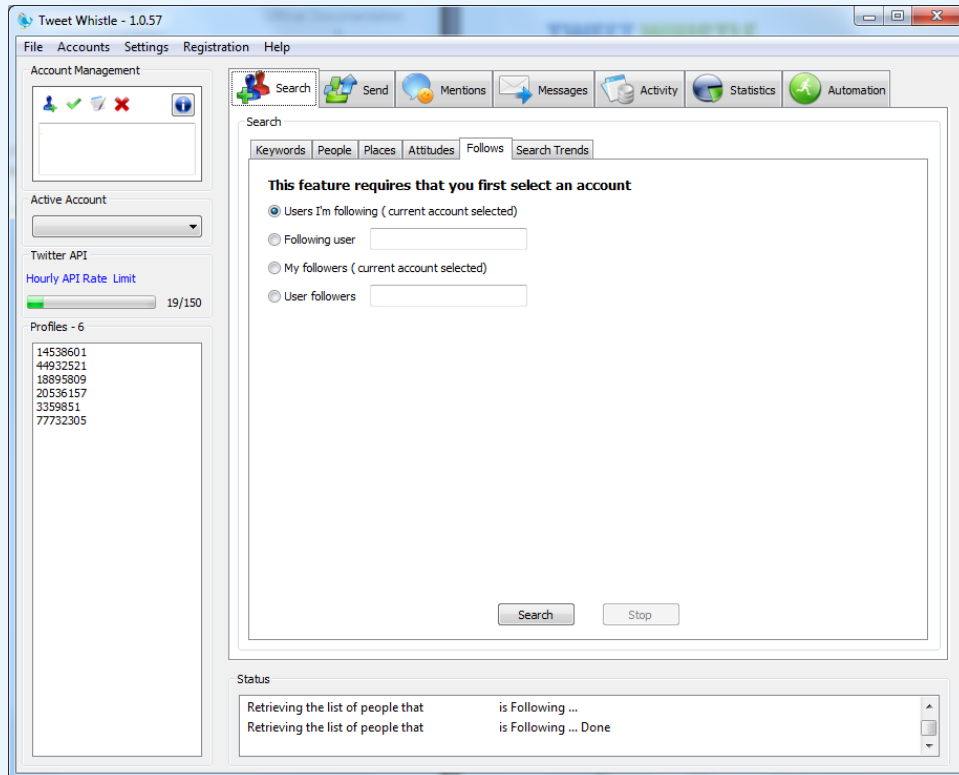
This can be a useful marketing advantage as you could target users with a positive attitude towards your business.



Searching by Follows

Searching by follows is a useful utility to find out what users are following a certain profile; this is easily done by typing in the name in to the search fields.

Additionally you can find all users that you are following; as well as all users that are following you.



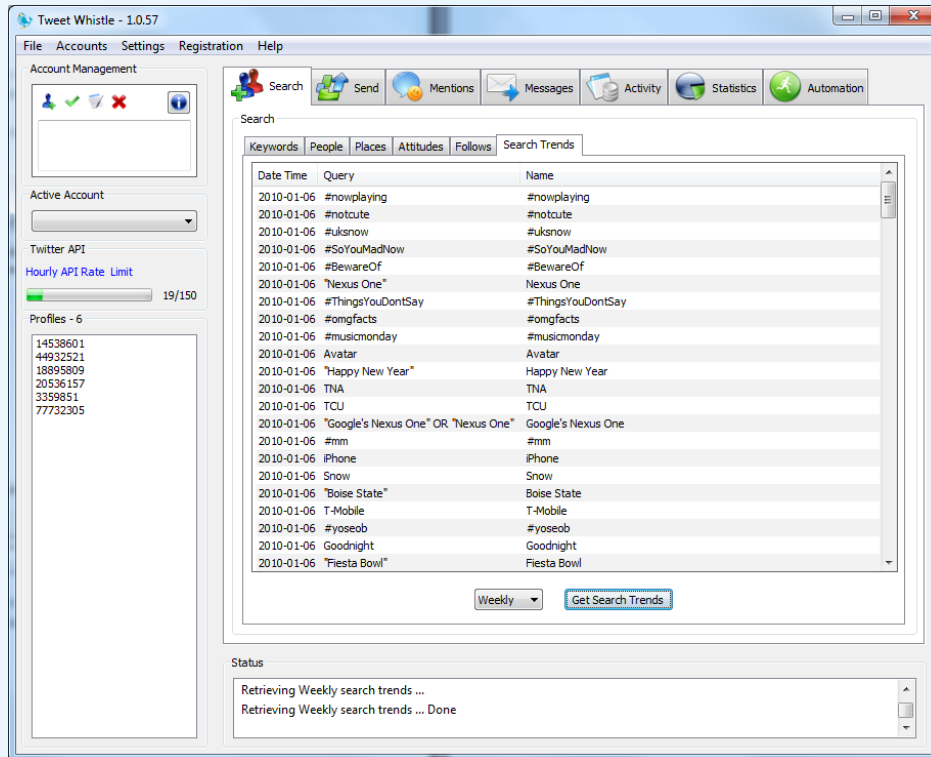
As you can see from the above screenshot – the search term was to find all users that I am following; this returned six users instantly.



Search Trends

Using the Tweet Whistle search trends is a great way to find out what other users are searching for on Twitter.

This will provide you with information on the name, time and query over a current, daily or weekly time scale.



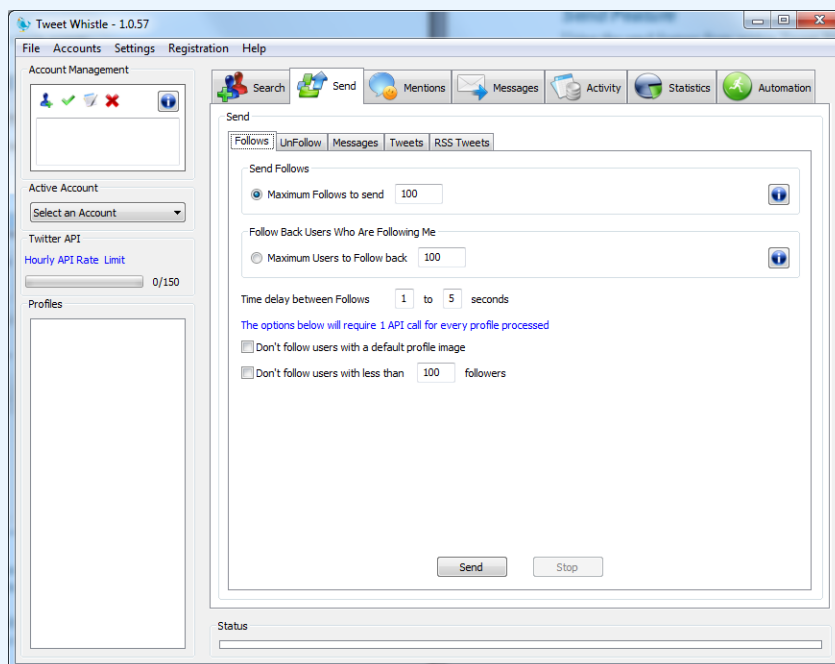
The screen-shot above shows the weekly search trends; Tweet Whistle will return this list instantly; providing you with the latest search trends real-time.



Send Feature

Using the send feature from within Tweet Whistle you can send the following:

- **Follows** - This option allows you to send follows to a user who's Profiles you have collected from the Search notebook above.
- **Un-follows** - This option provides a method that allows you to stop following users who you're following but have not followed you back.
- **Messages** – This option will allow you to send a message to followers; with customizable options.
- **Tweets** – This option allows you to send tweets to your profile; with ability to add and select a predefined tweet.
- **RSS Tweets** - This is one of the more powerful features in Tweet Whistle that allows you to turn an RSS Feed into a Tweet.



Tweet Whistle is designed for the user in mind; which is why every section of this software has an easy to use interface that is clear and easy to read.

Where you see the  button, this means that clicking this will display a help message for that particular feature.



Sending Follows

One of Tweet Whistles main feature is to send out follows to other users you have collected from the Search notebook above.

The full version of Tweet Whistle will allow you to send an unlimited amount of follows out on to Twitter.

Tweet Whistle also; under the same section allows you to “Follow Back Users” who are currently following you.

You can setup custom time delays between sending out each follow and also select two other features:

1. Don't follow users with a default profile image.
2. Don't follow users with less than [x] amount of followers.

Note that the above features will require one API call for each profile that is processed; non-business Twitter accounts are limited to 150 API calls per hour.

Sending Un-Follows

This option provides a method that allows you to stop following users who you're following but have not followed you back.

You can configure this feature to add a time delay between sending each un-follow.

Tweet Whistle also has an included safe-list which allows you to add users that you can't un-follow; none of the users in the safe list will be sent an un-follow.

The last option in this section is the order in which they should be un-followed; you can specify the following options:

- Un-Follow oldest followers first
- Un-Follow newest followers first
- Un-Follow in any order



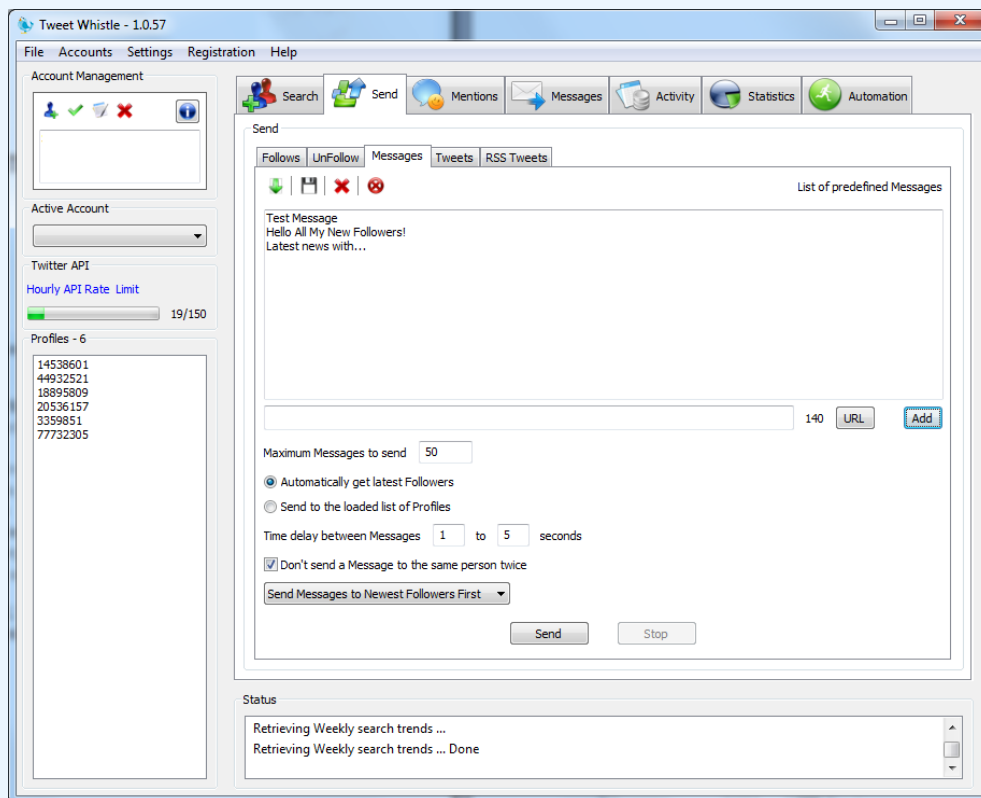
Sending Messages

Tweet Whistle allows you to send out messages from a predefined list or imported file from your computer.

You can automatically configure Tweet Whistle to send out a list of messages for you. Some of the customizable options are the following:

- Maximum number of messages to send.
- Automatically get latest followers.
- Send to the loaded list of profiles
- Time delay messages; default is between 1-5 seconds.
- Don't send a message to the same person twice.
- Message order; send messages in a specific order.

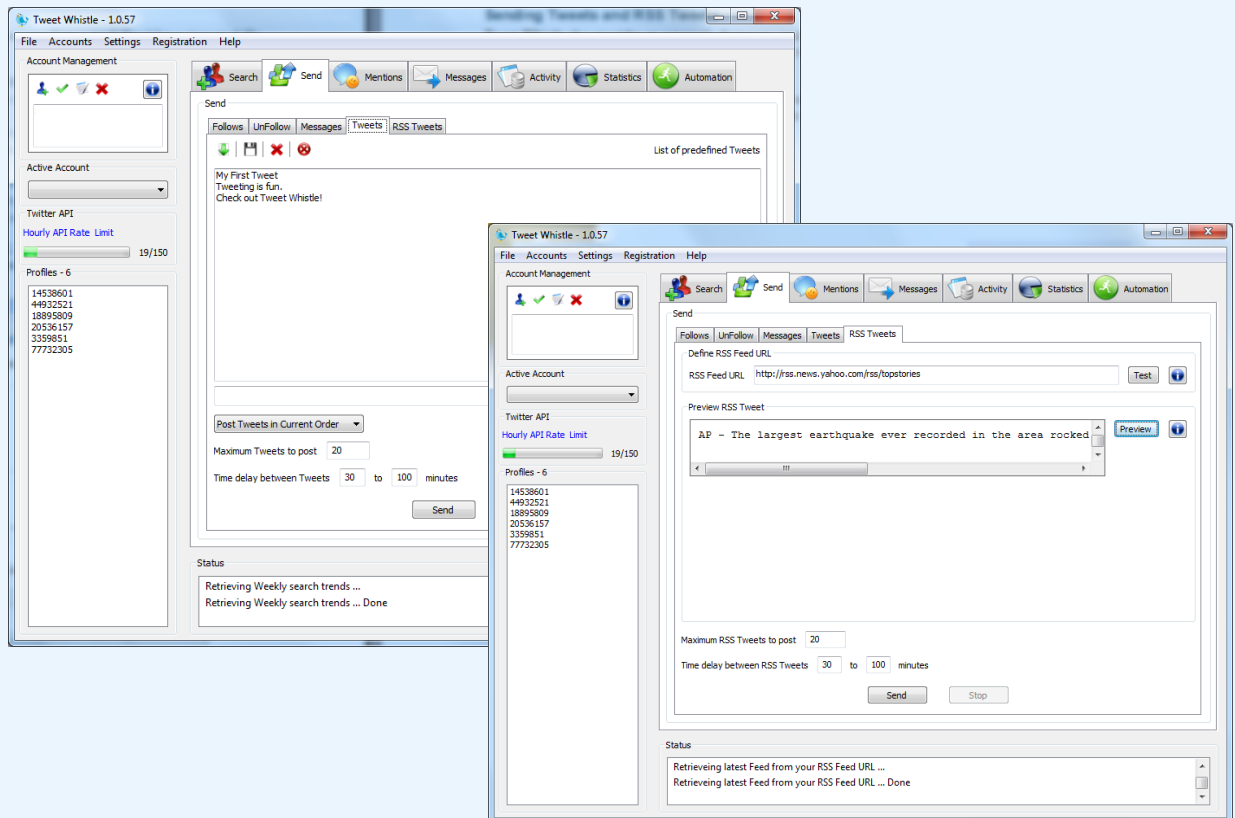
This feature also allows you to send URL's – Tweet Whistle will automatically communicate with the bit.ly URL shortening service; all you need to do is provide your username and API key.



Sending Tweets and RSS Tweets

Tweet Whistle also provides an automatic feature to send out tweets and RSS tweets on Twitter; this feature will allow you to post tweets to your profile from a predefined list or an imported file from your PC.

You can choose to send out tweets in a current order or random order; with a set number of tweets and specified time delay between each tweet.



The RSS tweeting allows you to fetch a pre-defined RSS feed and make a tweet based on the contents of that feed.

Simply enter a URL into the top input box and click preview to see what the Tweet will look like; you have the same customizable options as when sending out a regular tweet; such as the maximum amount of tweets to post and the time delay between each one.

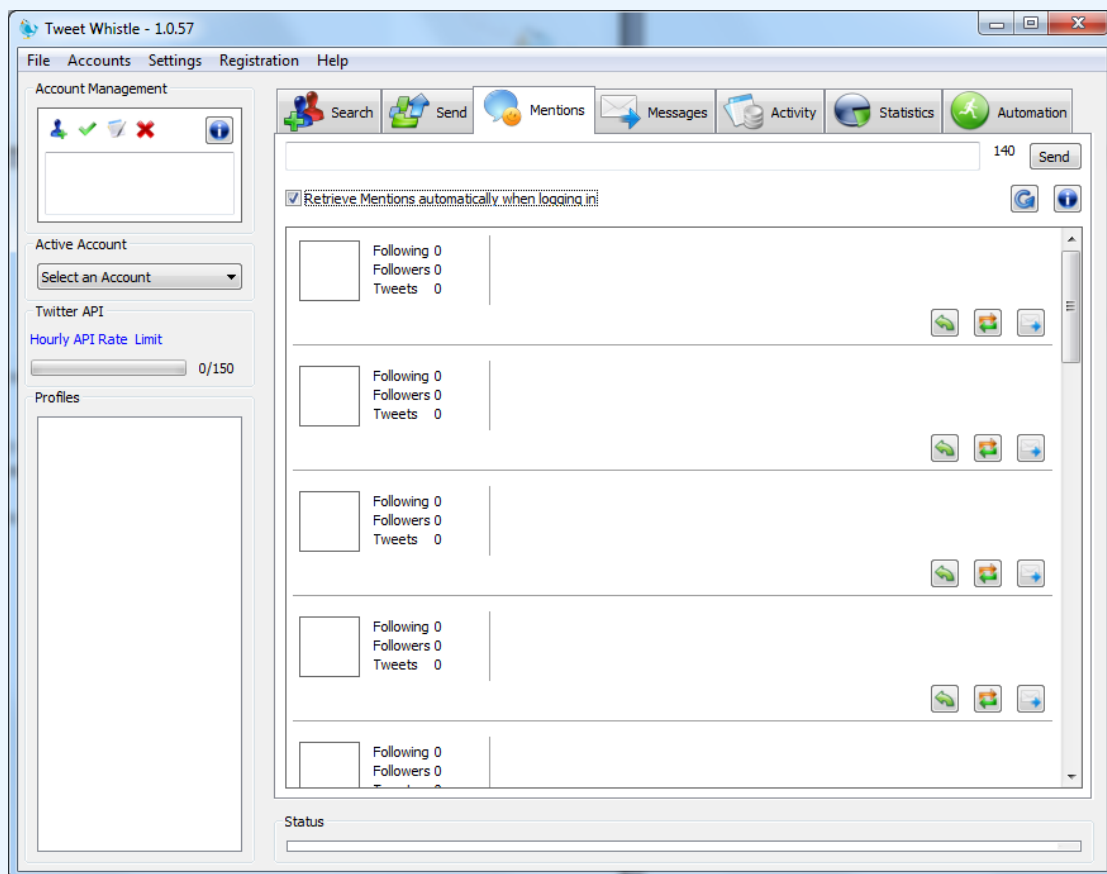


Mentions

The mentions feature allows you to view and send out mentions on your Twitter account.

You can tick the automatically retrieve mentions when logging in – which will save you from refreshing them when viewing the tab.

Tweet Whistle also allows you to send out mentions; the text is limited to a maximum of 140 characters



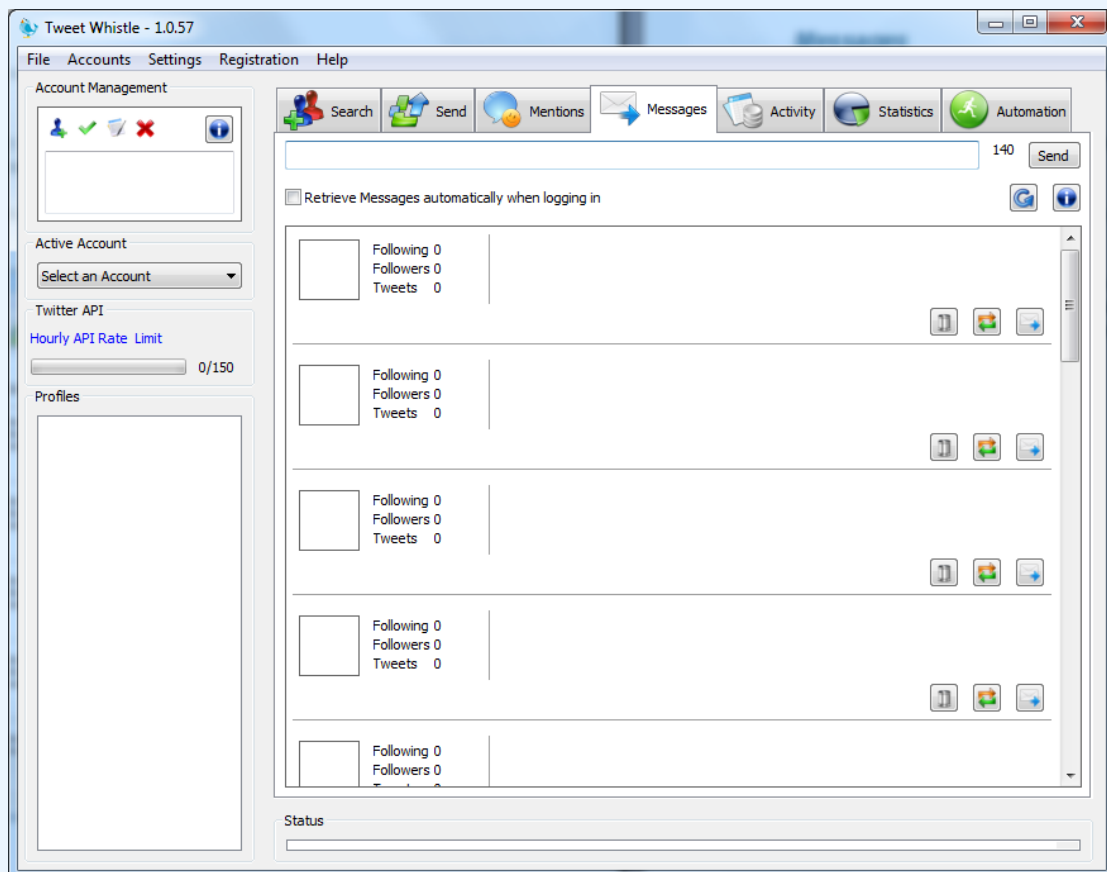
Messages

This is a list of the 20 most recent direct messages sent to your currently selected Twitter account.

From this area you can re-tweet the direct message, respond directly to the sender or delete the message.

As with the mentions feature; you can also select automatically retrieve mentions when logging in.

Note that the message text is limited to 140 characters; you can see the number of characters you have left on the right hand side of the input box; if you exceed the maximum number of characters the box will turn red.



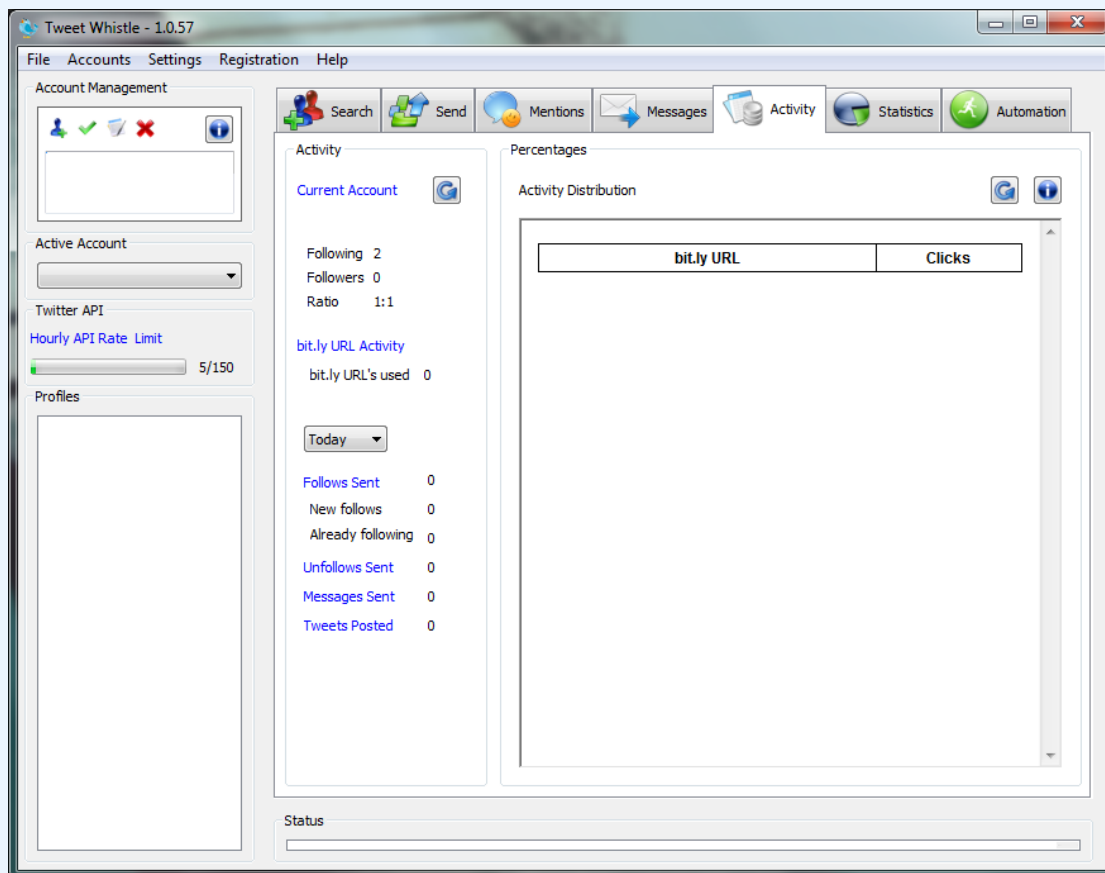
Activity

This area allows you to see a breakdown of the activity in Tweet Whistle represented by a pie chart.

You can choose to see your daily activity or since you started using Tweet Whistle.

If you've sent a message and or a tweet utilizing the bit.ly URL shortening service then activity is also displayed for the list of URL's you've used.

The table shows the shortened form of the URL along with how many clicks you have received for that URL.



Using this feature you can easily see the activity of your Twitter account; this gives you a real-time summary of all account activity covering:

- Follows – Sent / New follows and Already following
- Un-follows Sent
- Messages Sent
- Tweets Posted
- Current Account Summary
- Click-by-Click analysis of activity distribution.

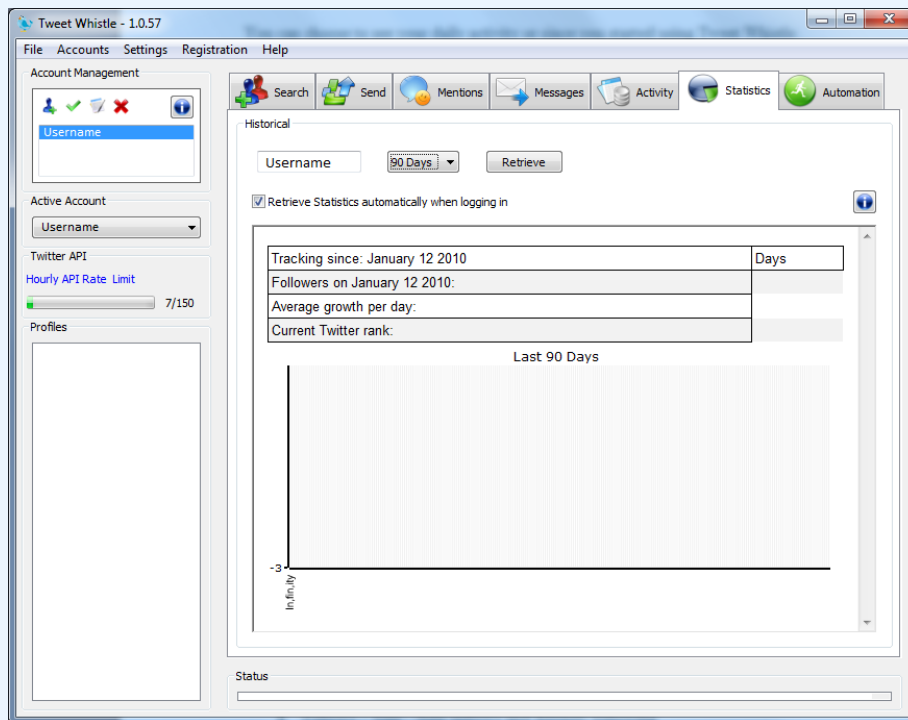


Statistics

Statistics are retrieved from www.twittercounter.com using their latest API.

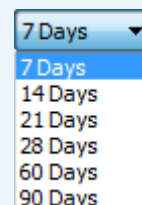
By default the current account is used but you can enter any valid Twitter screen name to view the following stats:

- The date tracking was started
- The initial followers count
- Average number of new followers per day since tracking started
- The current ranking position in Twitter



Using this Statistics page you can view a detailed graph displaying the tracking information, followers, twitter rank and average growth per day.

You can filter this information by time; click the dropdown box next to the Retrieve button.



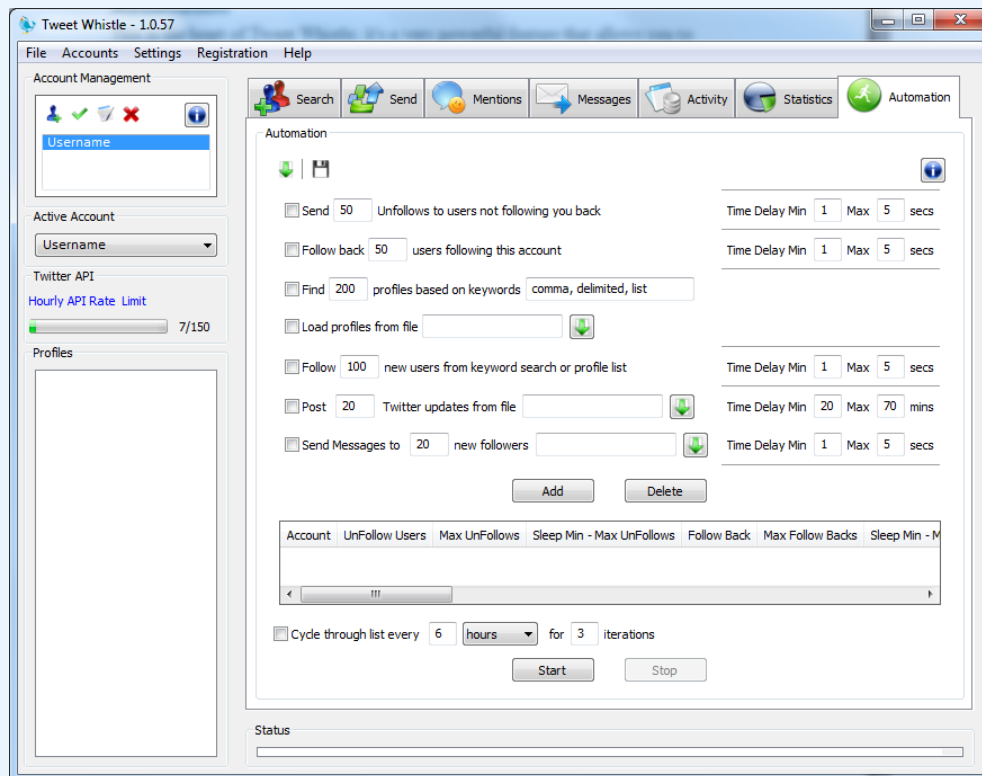
Automation

This is the heart of Tweet Whistle; it's a very powerful feature that allows you to place your Twitter account on auto-pilot.

To put your account on auto-pilot follow the following steps in order:

1. First choose an account from the Account Management window
2. Check one or more options perform and enter any additional options for each item like the min and max sleeping time for instance.
3. Once you have all your options selected click the "Add" button to add it to the list. You can now add another automation task for the same account.
4. Check the "Cycle through list every X Hours" option if you wish to perform the list of tasks more then once.
5. Click the "Start" button to begin and Tweet Whistle will automatically perform the list of tasks you have defined.

You can save your task list by simply clicking the Save As icon at the top and specify a filename and location to save your work.



Frequently Asked Questions

Q: Can I use Tweet Whistle on more than one computer?

Absolutely, if you've purchased Tweet Whistle, you can use it on as many computers as you'd like.

Q: How do I move my current "history" to another computer?

All the historical data in Tweet Whistle is stored in a small lightweight database so moving it from one machine to another is easy.

Just follow these steps:

From windows explorer, navigate to the location where you installed Tweet Whistle (e.g. C:\Program Files\Tweet Whistle)

Copy the "accounts.db" file to the new location where you've installed Tweet Whistle.

Q: How do I receive automatic updates?

By default this option is turned off. From the Settings menu click the "Turn on Automatic Updates" item. Now every time you start Tweet Whistle it will automatically check for updates and notify you if one is available.

You can also check manually for updates by clicking the "Check for Updates" option under the Help menu.

Q: What's the "Hourly Rate Limit" display for?

Tweet Whistle is built using the latest API from twitter and they only allow clients to make a limited number of calls in a given hour.

Rate limiting only applies to Tweet Whistle methods that request information with the HTTP GET command. API methods that use HTTP POST to submit data to Twitter, such as follows, un-follows, messages and tweets do not affect rate limits.

If you do approach the 150 limit within the hour we please ask that you take a break until the rate limit resets at the end of the hour.

Q: Why don't I see the number of people I'm following increase?

Pay close attention to the statistics screen and the number of New Follows vs. Already Following.

The Follows Sent counter is a sum of the two below it. If you don't see your following count increase it means that you're trying to follow people that you're already following.



Q: Why do I just see a loading window appear and then nothing else?

This happens occasionally on Windows Vista resulting from certain security settings. You can simply right click the Tweet Whistle icon file and choose "Run as administrator".

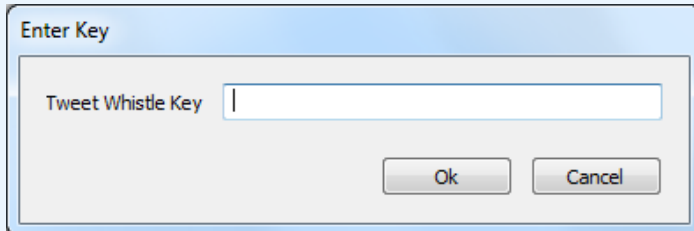
If your question is not answered above; please feel free to contact the support department at support@tweetwhistle.com



Registration

Once you have purchased Tweet Whistle and received your product key; you need to enter it into the Tweet Whistle software.

Open up the Tweet Whistle application and navigate to the menu at the top that says Registration; click the “Enter product key” and you should see the following dialog:



Enter your Tweet Whistle key into the input box and click ok – Tweet Whistle should now be registered to you.

If you need help or have any problems entering the product key; please contact support for further assistance.



Other Resources

We have other resources online at our website; that include frequently asked questions and more information regarding the Tweet Whistle application.

Please feel free to visit www.tweetwhistle.com for all the latest news and updates relating to this application.

Video Tutorials

Additionally you can find video tutorials on the usage of Tweet Whistle located here www.tweetwhistle.com/tutorial.html

Official Website and Support

Support and other online documentation can be found on our official website: www.tweetwhistle.com if you wish to contact us regarding a problem; feature request or a general enquiry:

Support: support@tweetwhistle.com

Sales: sales@tweetwhistle.com

General: thetoolsmith@gmail.com

